

Please find the latest newsletter from Graphic Republik.  
Please contact IPD Software (info@ipd.dk) should you require any further information.  
Thank you.

**Graphic  Republik**

**Summer's coming...**



### **Graphic Republik @ IPEX, Birmingham, 18-25th May 2010.**

Graphic Republik will be joining Epson at IpeX 2010 demonstrating the proofing and mock-up functionality of Star Proof and the new Epson Stylus Pro WT 7900 printer, which has been designed specifically to provide all the features important for highly accurate, contract-level, packaging proofing.

Visitors will be able to see how Star Proof stands out in terms of dot quality, Spot color matching and image reproduction on a variety of substrates with paper, ClearProof and Metallic proof samples being distributed on stand. "Ink Spread", a new Packaging based feature within Star Proof will also be on show to attendees. Ink Spread has been developed to give users the ability to produce print realistic proofs which simulate Gravure and Flexo printing dot gain.

---

### **Waldo invests in half-tone inkjet proofing with white ink and Multi-substrate support.**

#### **First Star Proof/Epson WT7900 install for the UK.**

Waldo Ltd, a Flexo tradeshop based in Louth, Lincolnshire has become the first UK company to install the Star Proof and Epson Stylus Pro WT7900 proofing solution. Established in 1984, Waldos mission is to become a market leader in the supply of plates to the Flexible and Corrugated markets. They see innovation and investment in new technology as the key to future success in these industries.

Waldos team of experienced artworkers and originators are well versed in proofing technology. Having previously supplied Digital Cromalin and more recently Kodak Approval proofs, Waldo were always looking for a proofing system that would offer comparable quality but at a more cost effective price. When news of a new inkjet proofing solution aimed specifically at the Flexible packaging market reached Phil Walmsley, Director at Waldo, he was immediately interested.

We had been aware of the dot proofing capabilities of Star Proof for some time. With the release of the new Epson device, now capable of printing white ink on clear and metallic substrates, the decision to make the investment was a no brainer!"

[Read the full story here](#)

**waldo** 

  
**Star Proof**



## MaxColor - The latest addition to the MaxPro suite.



MaxColor, the latest addition to the MaxPro suite of Prepress tools will also be making an appearance at Ipex 2010. MaxColor has been developed to give users the ability to efficiently convert CMYK or RGB to Spot colours whilst giving greater control on tonal values after color conversion.

MaxColor works independently with common file formats such as CMYK or RGB, Tiff and EPS, allowing colour conversion and tonal value adjustments to be made either globally or selectively. ICC profiles are utilised as a reference and once colour space conversion has taken place, MaxColor allows users to make manual fine adjustments using selective editing and selection tools, invaluable for Flexo or Gravure file preparation.

## Star Proof's packaging based features:

**Star Proof** uses the same raster file produced for film or plate to produce proofs, so ensuring 100% data integrity. With over 10 years experience in providing "dot" proof solutions, Star Proof is unrivalled in terms of dot quality - it also provides an array of benefits to brand owners, printers and repro houses for print using Dry Offset, Flexo, Gravure and Litho printing processes:

- \* The Sharpest dot proof supporting up to 80 lpcm (200 lpi) screening
  - \* "New" Ink spread feature, simulates Gravure or Flexo dot gain
  - \* Adjust sequence of colour for CMYK and Spot/Special colours
  - \* White ink support for surface or reverse print on multi substrates
- \* Misregistration facility on individual colour stations from 0.01mm +
  - \* Show the effect of Dot Lost in highlight areas
  - \* Show the effect of using Low or High Opacity inks
- \* Full Multi Colour support - CMYK + Orange, Green and White ink sets
- \* Contact [info@graphicrepublik.com](mailto:info@graphicrepublik.com) or visit [www.graphicrepublik.com](http://www.graphicrepublik.com)



Copyright © 2010 Graphic Republik. All Rights Reserved.  
Trademarks: Graphic Republik is a trademark or registered trademark of Graphic Republik Ltd.  
All other brands and products referenced are the trademarks or registered trademarks of their respective holders



[This e-mail is confidential and intended for the addressee only. If you are not the intended recipient of this message, any disclosure, copying, distribution or any action taken in reliance upon its contents is prohibited and may be unlawful. Graphic Republik and, or its subsidiaries do not warrant that any attachments are free from viruses or other defects and accept no liability for any losses resulting from infected email transmissions.]